



Category: Best Investor-Friendly Region / City

Company: Bydgoszcz Regional Development Agency - City of Bydgoszcz



Edyta Wiwatowska
CEO

The Bydgoszcz Regional Development Agency is the effect of consequently realised policy of the City of Bydgoszcz aimed at providing support to investors and entrepreneurs. We continue the activities which were previously carried out by the Investor Service and Enterprise Office of the City of Bydgoszcz. As an independent office we are able to improve the effectiveness and increase the flexibility of our activities related to providing a comprehensive service for all investment projects realised in the City. Investors in Bydgoszcz are our partners and have our support in all possible areas. We recognise the value of investing in the City and companies interested in investments are our priority.

Region / City Kuyavian-Pomeranian Voivodeship/ Bydgoszcz

Marshall's / President's Name and Position Rafał Bruski President's

Major Projects Completed 2016 / 2017 Bydgoszcz is becoming more and more visible on the national map of warehouse-logistics services, providing favourable conditions for the location of further investment projects. One of the most important projects influencing the growth of the attractiveness of Bydgoszcz as a logistics centre is the construction of express road S5 and S10 connecting Bydgoszcz with other parts of the country or even with Europe.

The potential has been already noticed by developers who consider Bydgoszcz to become the location for their investments in modern warehouse spaces, such as: Panattoni Europe, LCP, Waimea Holding. Bydgoszcz has become a strong economic center for warehouse-logistics services, which allowed for develop a

new segment of the local economy.

As a result of this strategy implemented over the last two years, the market of modern warehouse space has increased from 188 000 sqm to 344 000 sqm. The Cushman & Wakefield report shows that Bydgoszcz region has put into service the largest number of warehouse space in Poland in the first quarter of 2017 (about 104,000 sqm). Among the largest projects implemented in Poland are: the Kaufland Distribution Center in Bydgoszcz and the Carrefour Distribution Center in Bydgoszcz. Both facilities were implemented in the BTS - Build to Suit mode. These investments contribute to create of nearly 450 new jobs in Bydgoszcz.

What is important, Bydgoszcz invested its own personal resources through the involvement of the Bydgoszcz Regional Development Agency supporting investors and entrepreneurs in the area of warehouse - logistics market, as well as financial investment related to e.g. the construction of road infrastructure.

Major Projects Planned 2017 / 2018 The business outlook for the warehouse - logistics market in Bydgoszcz is very positive. The Polish market has a big potential for further growth. The falling unemployment rate may boost development of new warehouse locations due to better availability of workforce there. There is no sign to slow down. This is the reason why investors decided to the further develop of warehouse-logistic market in Bydgoszcz. In the near future investors want to construct over 73 000 sqm of modern warehouse parks with a high standard. Thanks to this strategy, Bydgoszcz aims to be the centre of warehouse - logistics services in Poland.

Financial resources / budget for investment 2016 (PLN) 412 896 614,00 PLN

Financial resources / budget for investment 2017 461 110 269,00 PLN

The proportion of investments between region / city and investor no data

EU funds - amount & value of projects 2016 392 171 502,95 PLN & 529 249 689,68 PLN

EU funds - amount & value of projects 2017 371 569 987,66 PLN & 582 940 258,90 PLN

Factors which make the region / city attractive to invest in?

- Bydgoszcz is located in a heart of Trans-European Transportation Network including roads, railways and waterways. Bydgoszcz is located at the intersection of major country roads no 5, 10, 25, 80 and three railway routes (Silesia - Gdynia, Warsaw-Szczecin, Wrocław-Gdynia).
- The Bydgoszcz I.J. Paderewski International Airport plays a very important role, serving mostly international flights.
- Optimal conditions for investments. This is demonstrated by a large and still growing group of investors, such as: Lidl, Kaufland, Coca-Cola, Oponeo and reputable production companies, such as: Unilever, Tyco Electronics, Nokia Corporation, Neupack, PESA or SPX Flow Technology;
- Moderate labour costs;
- Diversified economy structure;
- Excellent quality of work and competitive level of remuneration ;
- Excellent education at all levels in 15 higher education facilities;
- One of the biggest Industrial Park in Poland: Bydgoszcz Industrial and Technological Park - more than 280 hectares with modern infrastructure, included in the Local Spatial Development Plan;
- The Pomeranin Special Economic Zone (Investment incentives like e.g. tax exemptions.)

Describe the fit-out process and how the fit-out was planned

- Panattoni Europe;
- Waimea Holding

New investors 2017

- Carrefour
- ID logistics
- Kaufland

Special incentives and investment development programs for investors.

- PROPERTY TAX EXEMPTION UNDER THE REGIONAL INVESTMENT AID
- EXEMPTION FROM THE PROPERTY TAX UNDER DE MINIMIS AID
- GOVERNMENTAL GRANTS
- THE POMERANIAN SPECIAL ECONOMIC ZONE: Enterprises operating in the Special Economic Zone are entitled to exemption from income tax for: investment costs specified in the permission or the level of employment specified in the permission.